

Affiliation
between
The Stoughton Chamber of Commerce
and
The Neponset Valley Chamber of Commerce

Guiding Principles

In order to provide more benefits to our Members, the Stoughton Chamber of Commerce and the Neponset Valley Chamber of Commerce hereby create an Affiliation. This Affiliation represents a unique link that provides each Chamber's Members with these benefits of collaboration:

- Effective public policy advocacy on behalf of shared issues that advance a common agenda
- Shared programs, events, products and services for the benefit of both Chambers' Members

This Affiliation shall result in a greater level of communication and understanding, so that both Chambers' Members may benefit from collective strength and resources.

This Affiliation shall not have a formal structure, and shall preserve the full autonomy of each Chamber.

Public Policy Advocacy

Both Chambers shall work together to achieve shared public policy objectives, and shall jointly develop and implement a coordinated advocacy strategy in support of these objectives. Each Chamber retains the authority to take independent positions on any and all issues.

Programs and Events

Members of one Chamber may sponsor and/or attend programs and events of the other Chamber at host Member rates.

Products and Services

Both Chambers shall work to identify, develop and market quality products and services that shall provide advantages to both Chambers' Members. Both Chambers shall do this through Member-to-Member Discount programs, Affinity or royalty programs, or any other means that results in an advantage to the Members of either Chamber who elect to participate.

Membership Requirement

Each Chamber shall validate membership status upon request of the other Chamber. Each Chamber shall uphold the membership requirement for participation in the benefits of this Affiliation. Each Chamber shall respect the relationship of the other Chamber with its Members.

Revenues and Expenses

Revenues generated by programs, events, products and services shall stay with the host Chamber, and the host Chamber shall be solely responsible for the costs associated with such programs, events, products and services. Revenues and expenses for jointly sponsored programs, events, products and services shall be shared *pro rata* based on each Chamber's Member participation.

Communications

Both Chambers shall provide each other marketing access to their Members by means of a full page in their respective regular newsletters twice per calendar year, a constant website link, and any other medium that either or both Chambers may from time to time develop. When appropriate and mutually agreed, both Chambers may develop special product, service, and calendar information for both external promotion and internal access by Members of both Chambers. In any such instance, the distribution costs shall either be shared *pro rata* according to relative size of mailing list, or reimbursed by one Chamber to the other.

Continuation and Termination

As an agreement between autonomous organizations, this Affiliation shall continue in effect without regard to the terms of office of the signatories, and shall remain in effect until terminated by either Chamber by giving written notice via First Class Mail to the other Chamber at its office of record.

For the Stoughton Chamber of Commerce

(Signature, printed or typed name, and Chamber title)

For the Neponset Valley Chamber of Commerce

(Signature, printed or typed name, and Chamber title)